

# CURRICULUM VITAE



**KEELEY DA CONCEICAO**

**SPECIALIST DATA ANALYST**

Telephone +27 12 664 5568

Email keeley@nexfor.co.za

## QUALIFICATIONS

YEAR	NAME OF QUALIFICATION	NAME OF INSTITUTE
1993-1996	Certificates in: Banking; Communication; Business Accounting and Taxation; Introduction to Economics	Institute of Bankers in South Africa
1996	Certificate in: The Allgon Academy; MTN Business Training: Corporate Security and Fraud – ICM	Supercall
2001	Disciplinary Skills programme completed	Supercall
2002-2005	Certificates in: IBase User Courses	Cell C
2002-2008	Certificates in: Analyst Notebook Courses	Cell-C
2002	TransUnion ITC Fraud Workshop Training Programme	Cell C
2006	HJN Training – Detection of forged documents	Cell C
2007	Certificate of Competence – Cornerstone Programme through the LR Management Group	Cell C
2008	Praesidium Telecoms Fraud Management Training Course	Cell C
2009	Foundation Leadership Programme through the Gordon Institute of Business Science (GIBS)	Cell C
2009	Anacapa Criminal Intelligence Analysis Course	ISS
2012	Micro Expressions Course	IMEXA

## PROFESSIONAL MEMBERSHIPS / AFFILIATIONS

- ✕ Associate member of the Association of Certified Fraud Examiners (ACFE) - 612248
- ✕ Full member of the Institute of Commercial Forensic Practitioners (ICFP) - 1227

## YEARS OF PROFESSIONAL EXPERIENCE

- ✕ 23 years

Please note that this CV contains personal information of the candidate, and general reference to involvement in investigations. Specific detail about involvement in assignments and roles played in specific investigations/projects will be provided in a separate 'record of experience' document, which will detail the candidate's industry- and investigation-related experience.

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### LANGUAGE PROFICIENCY

- ✕ English
- ✕ Afrikaans

### EMPLOYMENT HISTORY

Keeley has been involved in the forensic environment for 23 years in the private and public sector and has 17 years of experience with the analytical software Analyst Notebook. She started her career in 1993 at First National bank, and since then held positions at Supercall Cellular as a Risk Supervisor, Cell C as a Forensics Specialist and consulted to the Special Investigating Unit (SIU) where she conducted various analyses and investigations at a number of local municipalities. She then subcontracted as a consultant to Hahn & Hahn Attorneys where she conducted numerous investigations into Ponzi and Pyramid schemes.

Keeley then joined Nexus and has done work on various municipalities, investigating allegations of excessive overtime payments and further specialising in procurement and supply chain management matters specifically focused on fraud, corruption and compliance as addressed in the PMFA and MFMA.

### NATURE OF FORENSIC EXPERIENCE

The general nature of the forensic assignments Keeley has been involved with, relates to the following type of offences/transgressions:

- ✕ Data Analysis
- ✕ Fraud, corruption and procurement investigations
- ✕ Conflict of interest investigations
- ✕ Fictitious suppliers and Submission of fraudulent invoices investigations
- ✕ Fabricated financial transaction investigations
- ✕ Asset misappropriation investigations
- ✕ Irregular recruitments and appointments
- ✕ Payments to ghost employees
- ✕ Overpayment of overtime investigations
- ✕ Identity theft and syndicate investigations
- ✕ Drafting of Affidavits and compilation of documentary evidence
- ✕ Liaising with and assisting SAPS with data analysis and evidence
- ✕ Testifying for Disciplinary Proceedings /Criminal Proceedings



# NEXUS

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Whilst at the SIU Keeley was crucial in the investigation and analysis of a R100 million fraud and racketeering case involving senior officials and eight different service providers, and further assisted with data analytics in an ICT investigation and two Waste Management contracts which resulted in the prosecutor issuing a forfeiture order for assets totalling R21.8 million.

She further specialises through analysis in profiling fraud syndicates and identifying linked accounts, patterns, trends and techniques to provide information that will enhance the company's fraud prevention capabilities. She has facilitated, initiated and testified in several internal disciplinary hearings and assisted prosecutors in criminal matters.



# NEXUS

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